## Areas of Research in Fintech

The fintech industry combines finance and technology to create innovative financial products and services. With advancing technology, new areas of research in fintech are emerging. Some of the latest research areas in fintech include:-

- Decentralized Finance (DeFi), which is a field focused on creating financial applications using blockchain technology to produce decentralized financial products that function without intermediaries.
- Artificial Intelligence (AI) is being utilized to develop predictive models, automate financial processes, and improve fraud detection in the financial industry.
- Digital currencies such as Bitcoin and other cryptocurrencies are increasingly being accepted as alternatives to traditional currencies, and research is ongoing to develop better ways to use them in the financial sector.
- RegTech is a field that merges technology and regulation to help financial institutions comply with regulatory requirements and develop innovative solutions to regulatory challenges.
- Open banking is a system that enables banks to share customer data with third-party providers, creating new financial products and services.
- As financial transactions become more digital, cybersecurity is becoming increasingly important, and research is ongoing to develop better ways to safeguard financial institutions and their customers from cyber threats.
- These are some examples of the new research areas in fintech, and as technology evolves, new challenges and opportunities will arise, leading to new areas of research and innovation in the financial industry.

Tariq Syed tariq@lexsyssolutions.com